

1987 SECURITY EDUCATORS SEMINAR

MONDAY -- 2 NOV

WELCOME AND OBJECTIVES

- 0800-0850 - Welcome, administrative notes
L. Monroe, Chief, Advanced Training Unit, FBI Academy
- Seminar Goals and Objectives
J. Miller, Chairman, SAES
- 0900-0950 - ISOO Directive #2 and ISOO Initiatives
S. Garfinkel, Director, ISOO
- 1000-1030 - Coffee and donut break
- 1030-1100 - Self-introductions, Seminar expectations
Participants
- 1100-1130 - FBI Keynote Speaker
- 1130-1230 - Lunch
- 1230-1310 - Motivation through Communication
 NSA
- 1315-1440 - Defining the Audience and Identifying Needs
L. Fischer, DoDSI
P. Fiehtner, Navy
- 1500-1600 - "You Are the Target"
Videotape with Dave Major, FBI
- 1700 - Cash bar in the Boardroom
- 1730 - Dinner

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MONDAY

TUESDAY -- 3 NOV

FACE TO FACE COMMUNICATIONS

- 0800-0850 - Guest Speaker
J. Ellif, Senate Staff
- 0900-0950 - Security Briefings: Requirement and
Content
 NSA
- 1000-1030 - Coffee and Donut Break
- 1030-1200 - Training Briefers
B. Brannon, DSI
- 1200-1300 - Lunch
- 1300-1350 - Inexpensive Briefing Aids
B. Brannon, DSI
- 1400-1450 - Program Evaluation
Bob Wells, ISOO
- 1500-1550 - Computer Graphics/Slide Presentations
G. Grow, Polaroid Corp.
- 1600-1700 - Boyce Videotape
- 1700 - Dinner

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TUESDAY

WEDNESDAY -- 4 NOV

AUDIO-VISUAL PRODUCTS

- 0800-1000 - Guest Speaker
B. Cerra, FBI
- 1000-1030 - Coffee and Donut Break
- 1030-1200 - Govt/Industry Production of Video Films
Panel Discussion
FBI TV Studio
Navy Imaging Command
NSA
ISOO
John Miller, DSI, Moderator
- 1200-1300 - Lunch
- 1300-1350 - Accessing Data Bases
M. Markowski, WPAFB DAVIS System
- 1400-1530 - Group A: ISOO's Trivial Pursuit
Group B: FBI TV Studio Demonstration
- 1530-1700 - Group A: FBI TV Studio Demonstration
Group B: ISOO's Trivial Pursuit
- 1700 - Dinner
- 1900 - Preview of ISOO Briefing
NEXUS System Demonstration

WEDNESDAY

THURSDAY -- 5 NOV

THE PRINTED WORD

- 0800-0850 - Guest Speaker
R. Leidenheimer, UDAC
 - 0900-0915 - Introduction
J. Miller, DSI
 - 0915-1000 - Design and Production of Printed Materials
DMCM Fife, Navy
 - 1000-1030 - Coffee and Donut Break
 - 1030-1055 - Design and Production of Printed Materials
DMCM D. Fife, Navy (Cont'd)
 - 1100-1200 - Planning and Use of Printed Materials
SMSGT Davis, Air Force
 - 1200-1300 - Lunch
 - 1300-1400 - Desk Top Publishing
NARDAC
 - 1400-1600 - Motivational Writing
Joan Cassidy, Cassidy Associates
 - 1900-2000 - Cash Bar in the Boardroom
 - 2000 - Evening Social and Buffet Dinner
in the Dining Hall.
- Guest Speaker: Tom Clancy,
author of "The Hunt for Red
October", "Red Storm Rising" and
"Patriot Games"

THURSDAY

FRIDAY - 6 NOV

PUTTING IT ALL TOGETHER

- 0800-1000 - Briefing Techniques
Joan Cassidy, Cassidy Associates
- 1000-1010 - Break
- 1010-1030 - Critique Completion
- 1030-1130 - Final Address and Certificate Handout
M. Anderson, OSD
- 1200 - Buses depart Academy